



IMAGINE A BETTER FUTURE



The Campaign for the Mohawk Hudson Humane Society



Imagine losing your family, feeling frightened and alone. Now imagine coming into a welcoming, comfortable, caring setting where your path to a new home begins. Every animal entering the Mohawk Hudson Humane Society's new Animal Care Center will experience a standard of care never seen before in the Capital Region.

The Campaign for the Mohawk Hudson Humane Society



Why a New Building?

Portions of our buildings are **more than a century old**, which results in regular preventive maintenance costs that otherwise could be allocated to the care of our animals.

Our facility's current design **does not optimize the care and comfort** of our animals. A more thoughtful layout and modernized facility would reduce stress to animals and improve overall quality of care.

Our space is not contiguous, making all elements of our work **less efficient**.

The number of **animals needing assistance is overwhelming**: 7 million nationally. We will impact the root of the pet overpopulation problem by increasing our spay/neuter capacity.





Imagine the Advancements

CLINIC

There will be two surgical suites including exam, operating, observation and recovery rooms.



ADOPTION

The adoption experience will be vastly improved. Adoption reception will guide the visitor to the appropriate location. Cat and dog adoptions will be separate. Each will have indoor meeting spaces. During cold or rainy weather, adoption visits will be more comfortable. In the cat section, there will be free-roaming community rooms for socialized cats. For dogs, there will be two large adoption rooms with external play areas and special visiting rooms.



REHABILITATION

We will have two rooms for the care and treatment of sick cats. Dogs will have their own isolation and treatment area to recover from illness and abuse.

RETAIL

Our expanded shop will be conveniently located in the adoption area with proceeds helping the animals.



OFFICES

The second floor will accommodate staff offices and lounge and a smaller meeting room.

ADMITTING

The Admitting area will be separate from Adoption. With its own reception and separate cat and dog areas, it will make the surrender of a pet an easier experience and more comfortable for newly arrived animals.



TRAINING

For the first time, MHHS will have an accessible, fully-equipped training room on the second floor of the building. This will allow us to work with community groups and schools to grow our Humane Education Program.



VOLUNTEERS

Our volunteers will finally have a space of their own. It will include day lockers for coats and personal belongings. Chairs and a table will allow for socialization.



BACK OF HOUSE

Imagine the huge need of an organization like the Humane Society for areas for food preparation, laundry and storage. All will be adequately accommodated in the new facility.



Imagine the Outcomes

With the support of the community, The Society will build a totally new, \$7.2 million, 35,000-square-foot Animal Care Center. This capital effort will increase the size of our facilities by 67%, with 27,000 square feet directly devoted to the care of our animals. Our new space will be attractive and comfortable, with a carefully considered layout and design that emphasizes efficiency and functionality. The Animal Care Center will be a healthy environment for all of our animals, with a focus on reducing stress and enhancing the adoption experience.

Specifically, we expect this major capital project will result in the following organizational outcomes:

Increased Capacity

- Most significantly, a new space will result in dramatically increased capacity. We will be able to house an additional 150 (100% more) cats and 23 (30% more) dogs after the project is complete.
- Doubling surgical space will allow us to perform an additional 3,000 surgical procedures per year.
- 2,500 pets (100% more than in 2012) will be spayed or neutered for free or at reduced cost for low-income pet owners.

Reduced Rates of Stress and Illness

- Kennels will be larger, averaging 100 square feet per dog and 11 square feet per cat—as compared to our 2012 average of 75 and 6 square feet, respectively. Larger kennels will lower stress among animals, resulting in increased comfort and reduced rates of preventable illness. Most cats available for adoption will be housed in homelike rooms instead of kennels.
- Dividing rooms into smaller pods will separate animals to reduce stress and noise.
- Cats will be isolated from dogs, reducing stress and illness.
- Doubling animal treatment space will allow for isolation of multiple contagious illnesses. We expect rates of contagious and other preventable illnesses to decrease by 50% within the first year of operation.



Improved and Expanded Community Engagement

- A cleaner, brighter and more welcoming environment will lead to an improved experience for visitors. The adoption center will be a place where adoption is fun and exciting. We expect guests will stay longer, and view as many as 25% more prospective pets before adopting, increasing the likelihood of a strong match and a lasting adoption.
- A larger, enhanced community room will result in expanded community engagement programs including:
 - Dog training classes with capacity for 30% additional students per year
 - 100% more capacity for community education sessions
 - Sufficient space to achieve a long-standing goal to develop and implement a MHHS summer camp for kids

Increased Organizational Efficiency

- Doubling space for animal assessment will speed the process of preparing animals for adoption.
- Elimination of maintenance costs associated with a 100 year-old building, resulting in an annual reallocation of \$25,000 toward animal care.
- A greener building will result in a smaller carbon footprint and energy savings of \$30,000 per year that can be reallocated to animal care.
- Layout that emphasizes efficiency will save staff and volunteer time.

About Us

The Mohawk Hudson Humane Society (MHHS) has been providing shelter for lost, abused and unwanted animals since 1887. Our animal care facility is the largest in the Capital Region, receiving more than 6,000 animals per year. We receive not just common household pets like cats and dogs, but also rabbits, hamsters, birds and reptiles. We serve animals and people in Albany and Rensselaer Counties and throughout the Capital Region.

The Humane Society offers such diverse services as finding homes for animals, providing shelter for orphaned animals, offering assistance to owners of lost animals, spay and neuter services and pet food assistance for people having difficulty affording pet care. In addition, MHHS sponsors various community education and outreach programs throughout the year. Our field services include rescue and care of

victims of cruelty, investigation of reports of animal abuse and neglect, and enforcement of New York State Animal Cruelty laws. In addition to its on-site and field personnel, MHHS is assisted by a team of volunteers who help to support and maintain the health of animals residing at the shelter and participate in various community activities.



What Will it Cost?

Demolition, Site Preparation, Site Improvement, Temporary Facility	\$ 667,334
HVAC, Electrical, Plumbing	1,290,056
Construction	2,923,427
Elevator	44,000
Painting, signage, window treatment, restrooms	196,635
Protection, wiring	203,963
Kennel equipment	654,000
Contingencies	398,028
Fees	770,336
Insurance, permits	60,273
Total	\$ 7,208,052



Campaign Leadership

HONORARY CHAIR

Steve Caporizzo

VICE CHAIRS

Annmarie Ellis

Mona Golub and Marie DeBrocky

Maggie Holbritter

Donald Metzner

Ann Moynahan

Muffy Nassner

Marilyn Pendergast

Marion Roach Smith

STEERING COMMITTEE CHAIR

Carrie Hillenbrandt

STEERING COMMITTEE

Eileen Bagnoli

Christy Ann Coppola

Jason Doling

Peter Gannon

Cynthia LaFave

Christine Miles

Tracy Muscatello

Linda Passaretti

Libby Post

Bob Reilly

John Robinson

Jeff Stone

Brad Shear

